



Thursday Night MARKET PLACE

— IN DOWNTOWN HANFORD —

2024 Vendor Rules & Regulations

Welcome to Thursday Night Market Place (TNMP), the best market in the Central Valley! We are so excited to begin enjoying our 24th season and we are grateful that you have decided to join us.

This document contains the rules and regulations that apply to all participants. It is the responsibility of all participants to familiarize themselves with and adhere to these requirements during TNMP.

Main Street Hanford (MSH), which governs this event weekly, has developed these rules and regulations to assist you in planning your TNMP activity. Because of the many participants and thousands of visitors who attend, it is important that the Rules and Regulations as set forth below be strictly observed. Our staff, Michelle and Brittany, are available to assist you with your TNMP plans and logistics. Please contact the us with any questions at 559.582.9457.

Thursday night in downtown Hanford is a special experience for people of all ages – residents, tourists, and participants alike. Your cooperation in helping maintain the family and community-oriented atmosphere is essential to TNMP's continued success, and is greatly appreciated.

Board of Directors
Main Street Hanford

The Main Street Hanford office is located at:

219 West Lacey Blvd, Hanford
Ph: (559) 582.9457 Fax: (559) 582.3343
www.mainstreethanford.com

1. PURPOSE, GOALS, AND STRUCTURE

- A. The purpose of TNMP is to promote business in the downtown core area. TNMP is organized by, administered by, and paid for by Main Street Hanford. Main Street Hanford administers TNMP in order to:
 - Create a positive image of downtown Hanford.
 - Expose community members to retail stores and services offered downtown.
 - Generate foot traffic on Thursday nights.
 - Provide a forum for community activities.
 - Maintain the downtown as the center of retail, social, and civic activities.
 - Enhance the community as a whole.
- B. Main Street Hanford urges members to participate in TNMP, both to enhance the event and to benefit their own businesses.
- C. It is the goal of Main Street Hanford to schedule activities on Thursday nights that promote a wholesome, family atmosphere. Events should appeal to all ages and provide a consumer mix that reaches all aspects of the marketplace.

2. BUSINESS IMPROVEMENT DISTRICT (BID) MEMBER PARTICIPATION – See attached map

- A. Members wishing to participate in TNMP must submit an application to Main Street Hanford with payment of fees for approval by MSH. Retail vendors must have a seller's permit and a retail store in the MSH district with scheduled, posted, operating business hours. Merchandise sales at TNMP are limited to those items sold from an established inventory within the normal scope of each participant's daily business.
- B. Non-use of space for two weeks may result in loss of space. Members must have approval for each date of attendance. Members not participating on a pre-paid, continuous basis must secure approval for each date of attendance by coming to the Main Street office and paying the required fee prior to date of attendance.
- C. Participation may be revoked for any of the following reasons:
(The same rules of revocation apply to all participants)
 - 1. Closure of business.
 - 2. Non-compliance with MSH, City of Hanford Fire Dept., or County Health Dept. regulations.
 - 3. Non-payment of prescribed fees within the designated time period.
 - 4. Poor attendance. Vendors may miss no more than one night per month, and only then due to an emergency.
 - 5. Sale or transfer of business.
- D. Businesses that have not applied for and received permission from MSH for TNMP participation will not be allowed to participate in TNMP and are subject to removal.

3. NON-MEMBER BUSINESS PARTICIPATION – See attached BID map

- A. A non-member business is defined as a participant outside the MSH district boundaries. At the time of application such business shall be determined not to be similar, related, and/or a competing business with any business or organization that is a BID member and participating in Thursday Night Market Place.
- B. Participants shall limit sales to items specified on the approved application.
- C. Organizations wishing to raise funds during TNMP must have a Not-for-Profit status. Verification and an IRS number must be provided at the time of application.
- D. The organization must submit its application no less than two (2) weeks in advance of the desired attendance date. Upon review and approval by MSH, a space will be assigned once per month at no cost (for non-profit organizations only). Participants are not guaranteed space in the location of their choice.
- E. Participants shall keep their area clean during the activity, leave the space and surrounding area clean afterward, and place all trash within city receptacles.
- F. Participants will be required to reimburse MSH for any costs incurred relating directly to their activity.

4. FOOD VENDORS

- A. All food vendors must have a business and full service commercial kitchen within the MSH boundaries, unless otherwise authorized by MSH.

- B. Non-BID food vendors authorized by MSH, shall be determined not to be similar, related, and/or a competing business with any business or organization that is a BID member and participating in TNMP.
- C. If food items are to be sold, participants MUST apply to, and receive necessary approval and permits from the Kings County Department of Public Health. Their phone number is 559.584.1411.
- D. Food vendor areas must be kept neat and clean at all times.
- E. All commercial fryers must be used within vendor booth space (10ft x 10ft) and be preapproved by the Kings County Health Department, Hanford Fire Department and Main Street Hanford. All preapproved fryers not contained within the vendor booth space will be assigned a space in the Civic Park and must be placed in an area away from public access to prevent risk of injury.
 - Disposal – All grease and containers used for frying must be removed from the Thursday Night Market Place boundaries and disposed of properly.
- F. MSH may revoke TNMP participation privileges for the following reasons:
(The same rules for revocation apply to all members)
 1. Closure of business.
 2. Non-compliance with MSH, City of Hanford Fire Department, or Kings County Health Department regulations.
 3. Non-payment of prescribed fees within the designated time period.
 4. Poor attendance. Vendors may miss no more than one night per month, and only then due to an emergency.
 5. Sale or transfer of business.
- G. A waiting list of members who wish to sell food is kept in the MSH office. Any space that becomes available will be reserved for the member at the top of that list. To be placed on the waiting list, a member must submit a TNMP application each year, and the member must show that they are qualified in all respects.

5. POLITICAL, RELIGIOUS, AND OTHER NON-PROFIT GROUPS

- A. Approved applicants will be given space on a first-come, first-serve basis according to space availability. Participants are not guaranteed space in the location of their choice. Additional spaces may be temporarily provided for special events or occasions. For each additional space, a \$20 fee will need to be collected on the evening of the event.
- B. Upon review and approval of the application by MSH, the applicant's name will be added to the waiting list. MSH will not discriminate on the basis of race, religion, creed, color, gender, political beliefs, national origin, age, physical disability, or other basis prohibited by law.
- C. MSH will allow political parties to campaign or promote voter registration at TNMP.
- D. Applicants may only conduct business within their assigned space.
- E. All vendors must limit advertising to their assigned spaces. Materials, i.e., flyers, cards, coupons, or any type of advertisements, may not be distributed outside of the assigned 10ft wide space.

6. APPLICATIONS, PERMITS, SPACE ALLOCATION

- A. Those wishing to participate in TNMP must submit an application two (2) weeks prior to the desired

attendance date. It is the applicant's responsibility to contact the MSH office regarding the status of their application. Upon approval by MSH, staff will assign a specific space or location to the applicant. The space will not be considered reserved until the appropriate fees are paid.

- B. All approved applicants will receive a space assignment only if the fee(s) are paid. Participants are not guaranteed space in the location of their choice, but MSH will attempt to give first priority to returning vendors who were in good standing the previous season and participated for a half to full season. Vendors are limited to one 10ft x 10ft assigned space per event unless authorized by MSH.

7. PARTICIPANT MARKET PROCEDURES

A. SET UP

- a. Set up of any kind may not begin earlier than 3:00pm.
- b. All vendors who need to drive their vehicles to their spaces must enter from the assigned entrance of Civic Park. The market manager will assign you your location and instructions for entrance into Civic Park. If a vendor attempts to enter from any other point, they will be advised to turn around and proceed to the correct entrance.
- c. If a vendor arrives passed their assigned entrance time, they will be advised to turn around and their space will be possibly relocated or removed for the night.
- d. Set up must be completed before 5:15pm.
- e. The Market is open for operation from 5:30pm until 9:00pm.
- f. All vehicles must be unloaded and removed from the park by 4:45 p.m.(except for Growers)

B. CLOSING PROCEDURE AND TAKE DOWN

- a. Take down shall not begin earlier than 8:30pm, including awnings, tables, etc., and must be completed no later than 10:00pm.
- b. All fees and required documents must be delivered to Thursday Night Market Place Information Booth no later than 8:45pm the day of the event. The monies should be placed in a sealed envelope - no coins, please. Any non-payment will result in a monetary penalty of \$15 and possible termination of booth space.
- c. No vehicle may enter, move, or leave the Market between 4:45 pm and 9:00 pm.

9. EQUIPMENT AND SERVICES

Main Street Hanford is under no obligation to provide power, water, or any equipment to participants. MSH's only obligation is to provide a space. It is the applicant's responsibility to provide all necessary equipment for operation of his/her booth. Power cords, when used, must be taped down, equipped with a surge protector, and must conform to City requirements. Generators may not be used unless they are "whisper quiet."

10. FEES

Participation in TNMP is a privilege for both businesses and Not-For-Profit organizations. Since there are substantial costs involved with sponsoring these weekly events, MSH has established fees in the following categories:

- Member food vendors
- Member businesses
- Not-For-Profit groups
- Non-Member food vendors
- Non-Member businesses (non-competing)
- Certified Growers

A fee schedule, subject to annual review, is available in the MSH office.

11. GENERAL RULES FOR TNMP PARTICIPANTS

- A. MSH reserves the right to limit sales of items that are similar, related, and/or in direct competition with those items of BID members.
- B. All applications for TNMP must contain name, address, phone number, and signature of applicant or applicant's authorized agent. This person must be the contact person. The applicant shall acknowledge the participant's liability for damages (including costs for clean-up and damages to property belonging to merchants or tenants).
- C. All TNMP participants selling items must submit a current City of Hanford Business License. To obtain a business license please visit the City of Hanford at 315 N. Douty Street Hanford, CA. If you have questions regarding obtaining a business license please call 559-585-2581.
- D. TNMP participants must submit a current ACORD 25 liability insurance form with minimum coverage of \$1,000,000, and Main Street Hanford must be listed as an additional insured. Participants are required to have their insurance carrier notify MSH staff in writing of their insurance status. Food vendors and Growers must provide proof of insurance. Non-profits and crafters/makers may sign a Release of Liability form which can be found at the MSH office.
- E. No person participating in TNMP shall state, imply, or otherwise suggest that MSH, or any of its member businesses endorses, sponsors, or supports the views of applicant's business or organization.
- F. MSH reserves the right to revoke permission to participate and/or order the removal of all equipment and material (belonging to participant) for any reason deemed necessary by MSH to better meet the goals and purposes of TNMP or for public health, safety, and welfare.
- G. MSH provides a 10ft x 10ft wide area. The space number is marked on a yellow flag. The right front leg of the table or canopy is to be placed on the number and extended across to the next higher number. Vendors must stay within the boundaries of their assigned space. Each vendor is responsible for his or her own setup and cleanup.
- H. Vendors must limit advertising to their assigned spaces. Promotional materials, including flyers, cards, coupons, or any type of advertisements, may not be distributed outside of the assigned 10ft x 10ft wide space. All giveaways must be pre-approved by MSH.
- I. There is to be no smoking within your booth space.
- J. MSH requires 24-hour notification (no later than 4:00pm on the Wednesday prior) if a vendor is unable to occupy their space for any particular TNMP date. Failure to notify will result in a penalty fee of \$25. Non-participation without notice for two (2) weeks or more will result in loss of space. TNMP is a rain or shine event. **If on Tuesday at 10am, the forecasted temperature is 106° or above, TNMP will be cancelled for that week and all vendors will be notified that day.** Vendors will not be charged for canceled nights due to inclement weather.
- K. **We encourage you to light your booth space to increase your visibility during the Market. A lit booth/table may extend the amount of time that your potential client will spend downtown.**
- L. MSH will not discriminate on the basis of race, religion, creed, color, gender, political beliefs, national origin, age, or physical disability or any basis prohibited by law.

M. All vendors will maintain positive and productive behavior toward fellow vendors, neighbors, guests, and staff. A confirmed complaint of harassment will result in disciplinary action, up to and including termination. Harassment is any improper or unwelcome conduct that might reasonably be expected or be perceived to cause offense or humiliation to another person. All vendors are required to report non-compliant behavior to security and/or the market manager.

N. MSH reserves the right to refuse participation to any applicant.

O. Due to Resolution No. 19-25-R The City Of Hanford prohibits all vehicles from parking on the grass. A \$35 fee will be enforced to anyone who does so.

P. **Mandatory Requirements.**

1. All vendors are required to move their vehicles off the streets after unloading, no later than 4:45pm. Only certified growers are allowed to park on the street. MSH may approve vehicles on an exclusive basis.
2. If a vendor does not arrive by 4:45pm, all equipment must be carried in. Vendors may not drive their vehicles within the Thursday Night Market Place boundaries between 4:45pm and 9:00pm.
3. At 9:00pm, vendors may drive their vehicles into the park and load up their belongings.
4. Participants are required to leave display booth or usual type of setup in assigned space until 8:30pm. No early takedowns are allowed.

12. APPEAL PROCESS FOR DENIAL/REVOCATION

Any participant or applicant may appeal denial/revocation in the following manner:

- a. File formal complaint within 10 (ten) days of the denial/revocation (obtaining complaint form from the Main Street Hanford office) stating nature of complaint and requesting appeal to be agendized at the next earliest or desired meeting date of the Main Street Hanford Board of Directors.
- b. The Main Street Hanford Board of Directors meets on the last Monday of each month at 6:15pm in the Main Street Hanford office.

*Disclaimer – MSH has authorization to amend or modify these rules and regulations at the discretion of the Market Manager or the Executive Director.

Business Improvement District boundaries:

